



**IMPLEMENTATION CHALLENGES OF AGRIBUSINESS DONOR FUNDED  
PROJECTS IN KENYA: A CASE STUDY OF INTERNATIONAL FUND FOR  
AGRICULTURAL DEVELOPMENT**

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**Abstract**

New donors and donor strategies have given rise to new priorities, partners, platforms and financing modalities of which have repercussions for the organization and execution of agricultural donor funded projects in Kenya. This study aimed to establish the influence of challenges encountered on adoption of agribusiness projects where it is focused on both the donor and recipient who are the key stakeholders. The strategy included identifying the major challenges hampering agribusiness adoptions which are linked to technology influence, environmental influence, and economic influence and crosscutting component influence. Descriptive research survey design was adopted. The sample size of 84. A questionnaire was used to collect data. The study established that Technology influence significantly affects Agribusiness Project implementation in Kenya as indicated by factor  $r= 0.861$ ,  $P = 0.02 < 0.05$ ,  $t=11.931$ . The study concluded that technology influence affected implementation of donor funded agribusiness Project in Kenya due to lack of strengthening agribusiness linkage and lack of implementing IT tracking systems, inadequately utilization of modern farming skills and lack of utilization of technology in training target beneficiaries. The study recommends that management of IFAD should enhance technology influence by strengthening agribusiness linkage and increase performance of the project implementation. The study recommends that management of donor funded agribusiness project should consider environmental factors such as cultural issues.

**Key Words:** *Agriculture projects implementation, Technology Adoption, Agribusiness Project*